

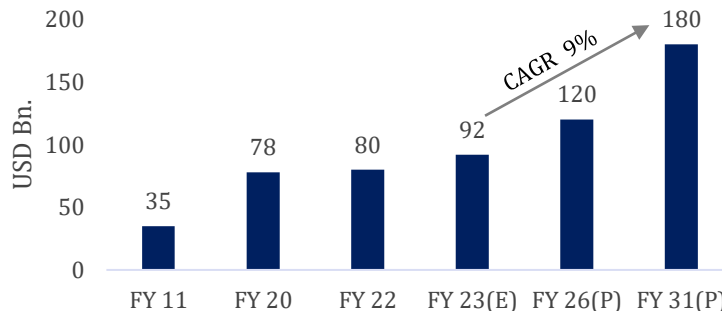
# Readymade Garment (Apparel) Industry



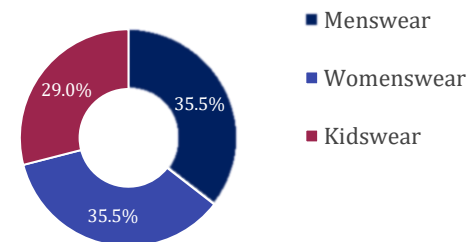
# India Readymade Garment (Apparel) Industry Overview

India Apparel industry has experienced substantial growth, with revenues soaring from USD 35 billion in 2010-11 to USD 92 billion in 2023, reflecting a commendable CAGR of 8%, is expected to grow to USD 180 billion in 2030-31, reflecting CAGR of 9%. Export of apparel has been substantial declined in CY 23 from previous calendar year due to high inventory with retailers in US & energy crises in European country but in month of December started a recovery the export of month of December is higher than from previous 8 month. UK & India's free trade agreement will boost export whereas UK holds 9% of total export.

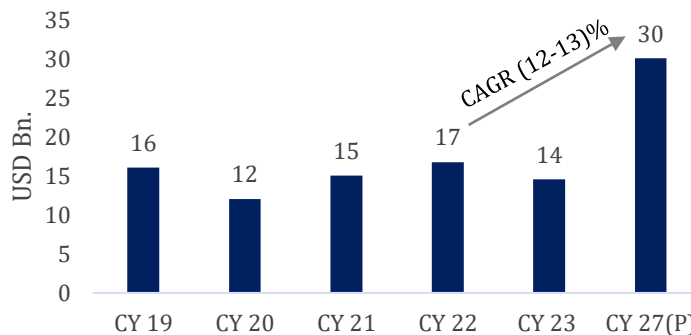
### India Apparel Industry Market Size



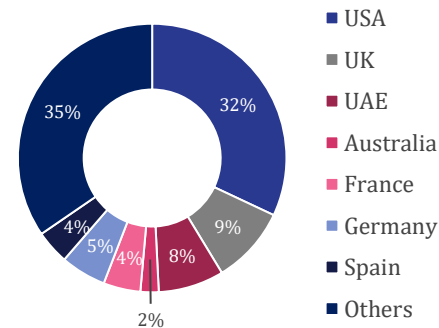
### Indian Apparel Industry Segment Wise Market Share



### India's RMG Export Market Size



### India's RMG Export to World

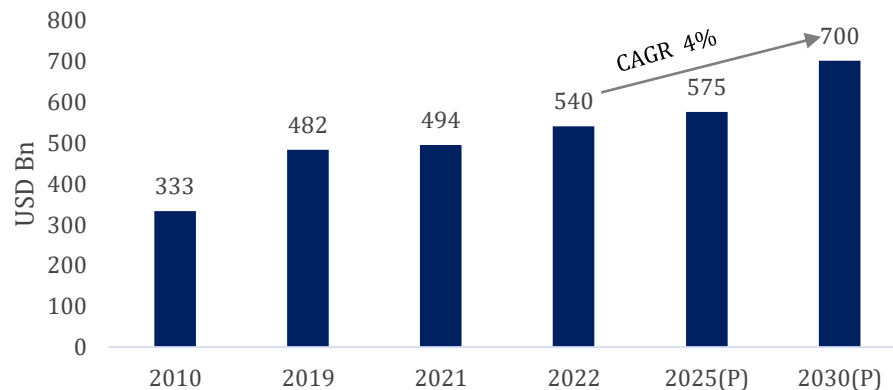


# Global Readymade Garment (Apparel) Industry Overview

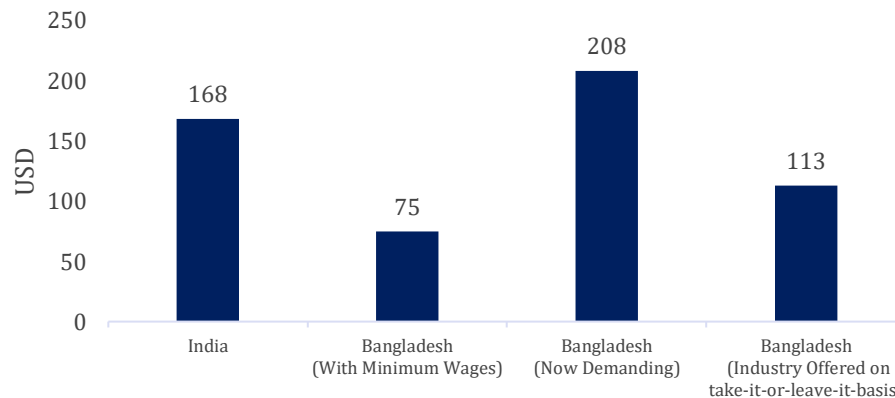
Global Apparel industry has experienced substantial growth, with revenues soaring from USD 333 billion in 2010 to USD 540 billion in 2022, reflecting a commendable CAGR of 4%, is expected to grow to USD 700 billion in 2030, reflecting CAGR of 4%



### Global Apparel Industry Market Size

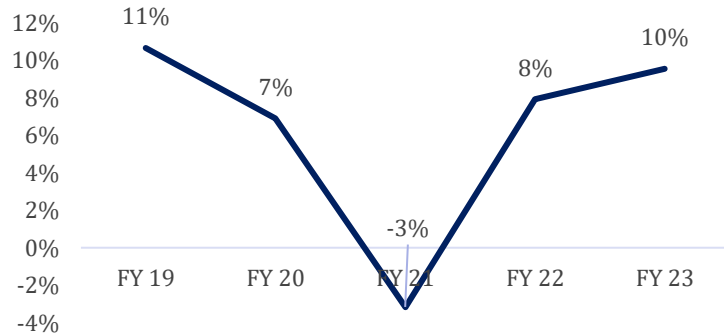


### Average Per Month Wages Rate

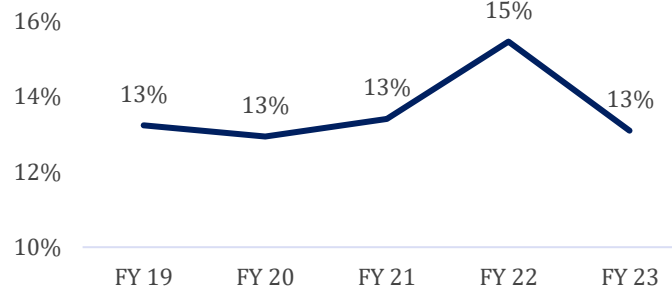


# Financial Analysis of India Garment & Apparel Industry

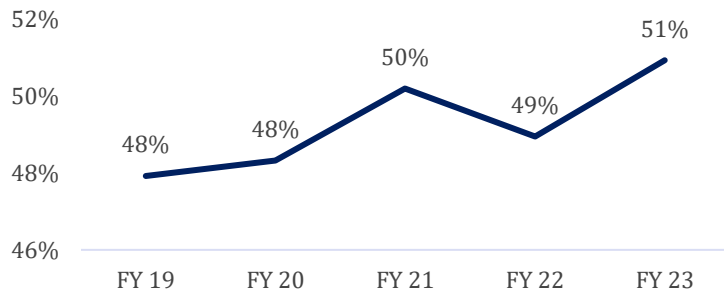
## Revenue Growth (CAGR from FY 18)



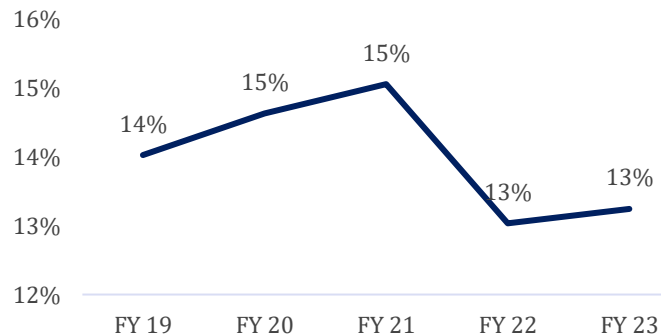
## Operating EBITDA Margin



## Cost of Material Consumed (% of Revenue)



## Employee Expense (% of Revenue)



Raw material cost & employee expense are main component to increase or decrease in margin for apparel industry, a company which is able to utilise better capacity & employee benefit give better margin & growth, cost of material consumed is basically impacted by cotton price & other product prices.

# Government Initiatives

**PM MITRA :** The Government has launched PM Mega Integrated Textile Region and Apparel (PM MITRA) Parks Scheme to develop world class infrastructure including plug and play facility with an outlay of Rs. 4445 crore for a period up-to 2027-28. Parks will offer an opportunity to create an integrated textiles value chain right from spinning, weaving, processing/dyeing and printing to garment manufacturing at a single location. PM MITRA Parks Scheme are inspired by the 5F vision of Hon'ble Prime Minister - Farm to Fibre to Factory to Fashion to Foreign.

**Cotton Sector:** During the calendar year 2023, the average prices of kapas are hovering at MSP level due to subdued market condition. To support cotton farmers, CCI procured 8.37 lakh bales under MSP operations as on 18.12.2023. CCI has immensely supported the cotton farmers and with the above procurement under MSP operations have benefitted about 0.74 lakh cotton farmers in all cotton growing States.

**Jute Sector:** The Cabinet Committee on Economic Affairs chaired by Hon'ble Prime Minister, Shri Narendra Modi, has approved reservation norms for mandatory use of jute in packaging for the Jute Year 2023 -24 (1st July, 2023 to 30th June, 2024) on 8th December, 2023. The Mandatory packaging norms approved for Jute Year 2023-24 provide for 100% reservation of the foodgrains and 20% of sugar to be compulsorily packed in jute bags.

**PLI Scheme :** The Government has approved the Production Linked Incentive (PLI) Scheme for Textiles with an approved outlay of Rs 10,683 crore over a five year period to promote production of MMF Apparel, MMF Fabrics and products of Technical Textiles in the country to enable Textile sector to achieve size and scale and to become competitive, The Scheme has two parts: Part-1 envisages a minimum investment of Rs.300 crore & minimum turnover of Rs.600 crore per company and Part-2 envisages a minimum investment of Rs.100 crore & minimum turnover of Rs.200 crore per company There will be two years of gestation period under the Scheme (FY: 2022-23 and FY. 2023- 24).

**SAMARTH :** The Government with a view to enhance the skills of the workforce in the textile sector has formulated Samarth Scheme under a broad skilling policy framework with the objective of providing opportunity for sustainable livelihood. The implementation period of the scheme is up to March 2024. The skilling programme under the scheme is implemented through Implementing Partners (IPs) comprising Textile Industry/Industry Associations, State Government agencies and Sectoral Organizations of Ministry of Textiles. Under the Scheme 2,47,465 persons have been trained as on 11.12.2023.

**National Institute of Fashion Technology (NIFT) :** The Prime Minister, Shri Narendra Modi, presided over the 9th National Handloom Day celebrations at Bharat Mandapam, Pragati Maidan, Delhi and launched the e-portal 'Bhartiya Vastra evam Shilpa Kosh - A Repository of Textiles & Crafts' developed by the National Institute of Fashion Technology.

**Amended Technology Upgradation Fund Scheme (ATUFS) :** Under ATUFS, ratio of MSME: Non MSME is 89:11, while under previous versions of TUFS it was 30:70. Higher incentives of 15% (Rs 30 crore) for entities for employment potential segments viz. Technical Textiles and garment/made ups. Employment support to more than 17 lakhs (3.9 lakhs New and 13.4 lakhs Existing) over seven years. Out of total 3.9 lakhs new employment generated 1.12 lakh (29%) are women.

**Kasturi Cotton Bharat :** The Ministry of Textiles is driving this initiative in a mission-oriented approach, allocating budgetary support in alignment with Rs.15 crores contribution from Trade & Industry Bodies. Spanning three years from 2022-23 to 2024-25, this collaborative effort anticipates a positive impact on the entire Indian Textile Industry, fostering an elevated global perception and value for Indian Cotton.

**National Technical Textile Mission (NTTM) :** The Government has launched a National Technical Textiles Mission (NTTM) with an outlay of Rs. 1,480 crores. The key pillars of NTTM include 'Research Innovation & Development', 'Promotion and Market Development', 'Education, Training and Skilling' and 'Export Promotion'.

# Reference

<https://www.aepcindia.com/system/files/India%27s%20RMG%20Export%20Data%20December%202023.pdf>  
[https://www.careratings.com/uploads/newsfiles/21112022032303\\_Indian\\_Ready-made\\_Garment\\_Exports.pdf](https://www.careratings.com/uploads/newsfiles/21112022032303_Indian_Ready-made_Garment_Exports.pdf)  
[DGCIS \(dgciskol.gov.in\)](https://www.dgciskol.gov.in)  
[https://wazir.in/wp-content/uploads/2023/07/AR\\_Wazir-Advisors-Annual-T\\_A-Industry-Report-2023.pdf](https://wazir.in/wp-content/uploads/2023/07/AR_Wazir-Advisors-Annual-T_A-Industry-Report-2023.pdf)  
<https://wazir.in/pdf/Apparel%20Consumption%20Trends%20In%20India.pdf>  
<https://wazir.in/wp-content/uploads/2023/10/TAG-2023-Knowledge-Report-1.pdf>  
[https://www.apparelviews.com/wp-content/uploads/2023/11/AV\\_November\\_Issue\\_2023\\_Web.pdf](https://www.apparelviews.com/wp-content/uploads/2023/11/AV_November_Issue_2023_Web.pdf)  
[https://pib.gov.in/PressReleasePage.aspx?PRID=1989149#:~:text=PLI%20Scheme,-The%20Government%20has&text=600%20crore%20per%20company%20and,2023%2D%2024\).](https://pib.gov.in/PressReleasePage.aspx?PRID=1989149#:~:text=PLI%20Scheme,-The%20Government%20has&text=600%20crore%20per%20company%20and,2023%2D%2024).)  
[Annual Report of listed company](#)